

Sponsorship Hierarchy & Benefits



Category: Freaky Friday OR Trivia Night Prize Donation - Any donation

Detail: Opportunity to donate a prize for Freaky Friday monster raffle or Trivia Night games

- Inclusions:**
- Logo and link to sponsor's business on EAC website
 - Sponsor mention in EAC Newsletter pre-event
 - 1 x social media impression

Category: Freaky Friday OR Trivia Night General Sponsor - Value: \$50

Detail: Opportunity to take out general event sponsorship of Freaky Friday or Trivia Night

- Inclusions:**
- Logo and link to sponsor's business on EAC website
 - Sponsor mention in EAC Newsletter pre-event
 - 1 x social media impression

Category: Freaky Friday Market Stall Holder - Value: \$50

Detail: Opportunity to take a market stall at the event

- Inclusions:**
- 3m x 3m space for your stall on the day
 - Logo and link to sponsor's business on EAC website
 - Sponsor mention in EAC Newsletter pre-event "Freaky Friday Market Stall"

Category: Freaky Friday Food and Beverage Sponsor - Value: \$150

Detail: Opportunity to sponsor one of the Friends of EAC food and beverage stalls (TBC, but could include lemonade stand, sausage sizzle, bake stand, etc)

- Benefits:**
- MC sponsor acknowledgment on the day
 - 1 x family pass to Friends of EAC Freaky Friday
 - Logo and link to sponsor's business on EAC website
 - Sponsor mention in EAC Newsletter pre-event
 - 1 x social media impression

Category: Freaky Friday Sideshow Alley Sponsor - Value: \$250

Detail: Opportunity to sponsor one of the attractions in sideshow alley (attractions TBA)

- Benefits:
- MC sponsor acknowledgement on the day
 - 1 x family pass to Friends of EAC Freaky Friday
 - 1 x unlimited rides pass to Friends of EAC Freaky Friday
 - Logo and link to sponsor's business on EAC website
 - Sponsor mention in EAC Newsletter pre-event
 - 1 x social media impression
 - Opportunity for sponsor signage to be erected at the event (max 2 outdoor banners, to be supplied with weights and approved by FOEAC prior to the event)

Category: Freaky Friday Major Rides Sponsor - Value: \$500

Detail: Opportunity to sponsor one of the major rides (rides TBA)

- Benefits:
- MC sponsor acknowledgment on the day
 - 1 x family pass to Friends of EAC Freaky Friday
 - 2 x unlimited rides passes to Friends of EAC Freaky Friday
 - Logo and link to sponsor's business on EAC website
 - Sponsor profile to feature in EAC Newsletter pre or post event
 - 1 x social media impression
 - Opportunity for sponsor signage to be erected at the event (max 3 outdoor banners, to be supplied with weights and approved by FOEAC prior to the event)
 - Opportunity for sponsor to take a market stall at the event, to promote your business